

ARTEBY'S PRIVACY POLICY

Artebys Ltd., hereafter referred as "Arteby's" is a limited company registered in England & Wales (Company Registration Number: 10083554)

Arteby's processes personal data of users visiting **Artebys.com**, hereafter referred as "Platform". **As a condition of using the platform, the users must confirm that they have read and understood our policies.** Please read the following information carefully so that you understand our online Privacy Policy practices. This Privacy Policy document applies to Arteby's Platform only. Third parties such as payment providers have their own Privacy Policy.

1. Data Collected

Arteby's collects three types of information: A) the tracking data sent as you navigate through the website B) the personal data you supply when registering C) the data related to use of the Service.

A. Tracking information

Arteby's collects data sent by the User's Internet browser including user behavior data. This is done each time a user request is made on the page or any images on our servers. Data collected includes but not limited to IP address, operating system and browser etc. If you use mobile website, Arteby's also collects your mobile advertising ID number (AAID or IDFA). Arteby's collects and stores it for analysis and reporting on site activity. Users can reset your AAID or IDFA anytime. To do so, please visit [Google](#) and/or [Apple](#) websites. This is statistical data only and does not include any personal information or sensitive data.

B. Personal information

This refers to the personal details collected when user creates an account on the platform. The data collected includes name, email, address, location and contact details for the purpose of verification and platform management. Additionally, sellers are required to provide registered company details including VAT and bank account details (IBAN & BIC) for the purpose of invoicing and payment.

Arteby's also provides an option to register using Facebook and in such cases, the platform receives information from that social media account.

First time sellers may be asked for Government ID for verification purposes. The ID is immediately deleted once verification is done. Additionally, user preferences, watched lots, reviews etc. associated with user account are also stored for platform management. This data is kept in the account of the user for the purpose of using the platform.

C. Use of Service

Arteby's collects and stores profile details including location, characteristics of users. This data may not all be visible on User Account. Arteby's also maintains dataset of each transaction and payment related to the user's activity for the purpose of payments and VAT compliance.

2. Usage of the information

In order to manage our obligations to deliver the platform efficiently, we use personal data for:

Service Provision

- I. Verifying identity and checks for using the platform
- II. Invoicing and Payments
- III. Accounting & VAT reporting
- IV. Service delivery and enhancement purposes

Marketing

- I. Analytics and Service enhancement tools
- II. Social Media Marketing and Advertisements
- III. Communicating and campaigns
- IV. Offering extra services and benefits.

Irregularities and statutory duties Incl. T & Cs

- I. Platform security and integrity
- II. Prevent or counter fraud or unlawful processing of data
- III. Resolution of disputes and discrepancies
- IV. Comply with any statutory obligations
- V. Manage user obligations as defined in Terms
- VI. Manage User Information
- VII. Assess any breach of Terms and Conditions

3. Data access and correction

You are entitled to inspect your data. To do so, please submit a request to Arteby's using the contact information provided in this document. Users are entitled to request Arteby's to amend, complete or deleted the data if processed incorrectly.

4. Third parties

Arteby's will only use the personal information provided for the purpose of platform management. Most user data are well protected and Arteby's utilizes technical measures to safeguard such data. Arteby's may share some data to any other user only for the purpose of payment execution or fulfillment of contract of sale.

Third parties performing services for Arteby's may process personal data. These third parties are generally payment providers, online security companies that maintain high standard of security and confidentiality.

Additionally, Arteby's may disclose data for the purpose of enforcing terms and conditions or complying with any statutory requirements. The user may be required in future to transfer personal data in case where Arteby's decides to merge or transfer assets to a third party.

By using Arteby's, Users give their permission for their personal data to be transferred, stored or processed outside the European Economic area where third party processors may be located. Where we pass the information to Third Parties as permitted by this Privacy Policy, they are responsible for security of the personal data they hold and for compliance with the Data Protection Act 1998 as data controller.

Currently, Arteby's utilizes stripe payment gateway and processing services for the purpose of accepting payments. The environment and privacy policy for payment processing belongs to third party, in this case, stripe.

<https://stripe.com/gb/privacy>.

5. Breach of Privacy

Should you identify a breach of your privacy on our Platform, please notify us via the *Contact Us* page on the platform. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

6. Account Termination

Arteby's permanently removes all your personal data when Arteby's remove(s) your Account. This however does not include data Arteby's is required to store for longer periods in accordance with statutory requirements. Third parties may still hold the data in confidentiality.

7. Cookie Statement

Our website uses cookies to distinguish one user from other. This is used to provide users with better experience on platform and allows us to improve the platform. **By continuing to browse the site, you are agreeing to our use of cookies.**

If you have allowed your device to accept cookies, we may use them to keep some information about you. This is done to improve and provide a personalized experience to the user on the platform.

Cookies: refer to small files of data which are sent to your browser originating from a web server. These are stored on your devices hard drive.

Currently, Arteby's uses following cookies:

Operational Cookies: required for the operation of the platform such as secure login, bid placement etc.

Analytical: required for analytical purposes such as traffic count and experience. This enables Arteby's to improve its services.

Functional Cookies: these cookies enable us to provide a personalized experience to users when they use our website such as profile name, preferences etc.

Targeting Cookies: used for identifying platform visits, pages and link visits. We may also share this information with third parties for this purpose of advertising.

Third party advertising and analytics cookies: placed by or on behalf of independent advertisers on our site or other third parties.

8. Contact

Should you have any questions regarding this document, please contact Arteby's at any time using the following contact details:

Artebys Limited

c/o

81 Bellegrove Road

Welling

DA16 3PG

England, United-Kingdom

info@artebys.com

You can also send an email via the *Contact Us* form.

Any changes to this document will be posted on the platform and registered users notified appropriately.